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NOTICE OF ALLOWANCE AND FEE(S) DUE

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12/04/2008

Womble Carlyle Sandridge & Rice, PLLC Oracle International Corporation Attn: Patent Docketing 32nd Floor Post Office Box 7037 Atlanta, GA 30357-0037

EXAMINER

ROBINSON BOYCE, AKIBA K

ART UNIT PAPER NUMBER

3628

DATE MAILED: 12/04/2008

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/843,550	04/26/2001	Raymond S. Bamford	B241 1040.1	9238

TITLE OF INVENTION: PRICING ENGINE FOR ELECTRONIC COMMERCE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	03/04/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or <u>Fax</u> (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where m

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Post Office Box Atlanta, GA 303								(Depositor's name)
7 Hanta, 07 1 505	37-0037							(Signature)
								(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVEN	TOR		ATTO:	RNEY DOCKET NO.	CONFIRMATION NO.
09/843,550	04/26/2001	•	Raymond S. Bamfo	ord			B241 1040.1	9238
ITLE OF INVENTION		OR ELECTRONIC COM						
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nonprovisional	NO	\$1510	\$300		\$0		\$1810	03/04/2009
EXAM	INER	ART UNIT	CLASS-SUBCLASS	;				
ROBINSON BO	YCE, AKIBA K	3628	705-400000					
Change of corresponde FR 1.363). Change of corresponderess form PTO/SE "Fee Address" indi PTO/SB/47; Rev 03-0 Number is required.	(1) the names of u or agents OR, alter (2) the name of a sregistered attorney 2 registered patent	ting on the patent front page, list nes of up to 3 registered patent attorneys 1 2 attorney or agent) and the names of up to d patent attorneys or agents. If no name is ame will be printed.						
PLEASE NOTE: Unl recordation as set forth (A) NAME OF ASSIG	ess an assignee is ident h in 37 CFR 3.11. Comp GNEE		data will appear on the Tasubstitute for filing (B) RESIDENCE: (C)	he pa g an a CITY	tent. If an assigne ssignment. and STATE OR CO	OUNT	RY)	cument has been filed fo
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a. The following fee(s) a Issue Fee	are submitted:	4t	o. Payment of Fee(s): (A check is enclos		se first reapply an	y prev	iously paid issue fee s	hown above)
☐ Publication Fee (N	Payment by credit card. Form PTO-2038 is attached.							
☐ Advance Order - #	of Copies		The Director is he overpayment, to I	ereby Depos	authorized to charg it Account Number	ge the r	required fee(s), any def (enclose an	iciency, or credit any extra copy of this form).
	tus (from status indicated s SMALL ENTITY statu		☐ b. Applicant is no	long	er claiming SMAL	L ENT	TITY status. See 37 CF	R 1.27(g)(2).
OTE: The Issue Fee and terest as shown by the r	d Publication Fee (if requeecords of the United Sta	uired) will not be accepted tes Patent and Trademark	d from anyone other the Office.	nan th	e applicant; a regis	tered a	ttorney or agent; or the	e assignee or other party in
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Oracle Internation	nal Corporation	ART UNIT	PAPER NUMBER	
Attn: Patent Dock Post Office Box 7 Atlanta, GA 3035	037		3628 DATE MAILED: 12/04/200	8

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1538 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1538 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 (571)-272-4200.

	Application No.	Applicant(s)					
	09/843,550	BAMFORD ET AL.					
Notice of Allowability	Examiner	Art Unit					
	AKIBA K. ROBINSON BOYCE	3628					
The MAILING DATE of this communication appea. All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313 1. This communication is responsive to communications filed	(OR REMAINS) CLOSED in this ap or other appropriate communicatio IGHTS. This application is subject to and MPEP 1308.	oplication. If not included n will be mailed in due course. THIS					
2. X The allowed claim(s) is/are <u>1-25</u> .							
3. ☐ Acknowledgment is made of a claim for foreign priority ur a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have 2. ☐ Certified copies of the priority documents have 3. ☐ Copies of the certified copies of the priority documents have	been received. been received in Application No						
International Bureau (PCT Rule 17.2(a)).							
* Certified copies not received:							
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give	IENT of this application. itted. Note the attached EXAMINEF	R'S AMENDMENT or NOTICE OF					
5. CORRECTED DRAWINGS (as "replacement sheets") mus	· , -						
(a) \square including changes required by the Notice of Draftspers	on's Patent Drawing Review(PTO	-948) attached					
1) ☐ hereto or 2) ☐ to Paper No./Mail Date							
Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1	(b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of						
each sheet. Replacement sheet(s) should be labeled as such in the	_						
 DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT 							
 Attachment(s) 1. ☑ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☐ Information Disclosure Statements (PTO/SB/08),	5. ☐ Notice of Informal I 6. ☐ Interview Summary Paper No./Mail Da 7. ☐ Examiner's Amend 8. ☑ Examiner's Statem 9. ☐ Other	/ (PTO-413), ate					

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Art Unit: 3628

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Barry Goldsmith on 11/26/08.

The application has been amended as follows:

In claim 9, line 5, after the word "determining", and before the phrase "whether title", insert the following: "using the computer".

In claim 25, line 6, after the word "determining", and before the phrase "a price", insert the following: "using the computer".

In claim 17, line 1, after the phrase "A computer program product", and before the word "having", insert the phrase "embodied on a computer readable medium,".

Allowable Subject Matter

- 2. Claims 1-25 are allowed.
- 3. Since allowable subject matter has been indicated, applicant is encouraged to submit formal drawings in response to this Office Action. The early submission of formal drawings will permit the Office to review the drawings for acceptability and to

resolve any informalities remaining therein before the application is passed to issue. This will avoid possible delays in the issue process.

3. The following is an examiner's statement of reasons for allowance. None of the prior art of record either individually or in combination teach the following:

-Determining a price of goods to a buyer based on the determination of whether the title to the goods passes directly from the manufacturer to the buyer or through an intermediate e-market place.

The present invention discloses a computer-implemented method for determining a price of goods made by a manufacturer in response to at least one electronic order from a buyer for the goods. The allowable feature of determining a price of goods to a buyer based on the determination of whether the title to the goods passes directly from the manufacturer to the buyer or through an intermediate e-market place is not disclosed by any prior art reference. The closest prior art, Kopelman et al (US 2004/0138966 A1) shows a method and apparatus for facilitating sales of goods by independent parties by an intermediary, referred as a marketeer. Newly cited prior art, Tewari et al, "Design and implementation of an agent-based intermediary infrastructure for electronic markets", discloses Multi-Attribute Resource Intermediary, a project which proposes to improve online marketplaces, specifically those that involve the buying and selling of non-tangible goods and services, where making price is just one of a multitude of possible factors influencing the decision to trade. The next newly cited art, Tang-J-E, et al, "A conceptual model for interactive buyer-supplier relationship in electronic commerce", discloses the interactive behavior of the buyer-supplier relationship, and by

taking the information service provider as an intermediary, the model includes a buyer, supplier and information service provider as three major parties, where cost, and flow of goods are included in the model as buyer-supplier objectives. However, Kopelman et al, Tewari et al, and Tang-J-E, et al all fail to disclose the feature of determining a price of goods to a buyer based on the determination of whether the title to the goods passes directly from the manufacturer to the buyer or through an intermediate e-market place. This distinct feature has been added to independent claims 1, 9, 17 and 25, and renders them and all claims that depend from them allowable.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Akiba K Robinson-Boyce whose telephone number is 571-272-6734. The examiner can normally be reached on Monday-Friday 9am-5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Hayes can be reached on 571-272-6708. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300. Information regarding the status of an application may be obtained from the

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Art Unit: 3628

•Patent Application Information Retrieval (PAIR) system, Status information for

published applications may be obtained from either Private PAIR or Public PAIR. Status

information for unpublished applications is available through Private PAIR only. For

more information about the PAIR system, see http://pair-direct.uspto.gov. Should you

have questions on access to the Private PAIR system, contact the Electronic Business

Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO

Customer Service Representative or access to the automated information system, call

800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Any inquiry of a general nature or relating to the status of this application or

proceeding should be directed to the receptionist whose telephone number is 703-305-

3900.

A. R. B.

December 4, 2008

/Akiba K Robinson-Boyce/ Primary Examiner, Art Unit 3628